

NEWSLETTER SPONSORSHIP

WANT TO KNOW HOW TO REACH 50,000 HOUSEHOLDS WHILE HELPING YOUR LOCAL PARKS AND RECREATION DISTRICT? THE COLLINSVILLE AREA RECREATION DISTRICT HAS THE ANSWER!

Three times a year CARD mails out a flyer to 50,000 households in the Metro-East in the St. Louis Post Dispatch's Monday Mailer. These flyers represent all of CARD's departments including: Recreation, Splash City, Arlington Greens Golf Course and Willoughby Farm. With your help, we can continue to do this and promote your business or organization as well.

Ad Sizes & Prices

(Sizes on back of page)

One Issue	Three Issues
1/2 page - \$750	1/2 page - \$2000
1/4 page - \$500	1/4 page - \$1200
1/8 page - \$250	1/8 page - \$600
1/16 page - \$150	1/16 page - \$350

If you would like to help us out while promoting your business or organization, please fill out the information below and return to:

CARD Activity Center
10 Gateway Drive
Collinsville, IL 62234

Checks should be made payable to:
Collinsville Area Recreation District.

Please email all artwork in PDF format to :

kderossett@collinsvillerec.com.

If you would like for us to create the ad for you, there will be an additional \$20 fee.

DEADLINES

Summer 2017 Issue

Form/Payment - 2/24/17 Artwork - 3/3/17

Distribution - 4/3/17

Fall 2017 Issue

Form/Payment - 6/23/17 Artwork - 6/30/17

Distribution - 8/7/17

Spring 2018 Issue

Form/Payment - 10/27/17 Artwork - 11/3/17

Distribution - 12/4/17

Contact Name: _____ Business Name: _____

Address: _____

Phone Number: (Work): _____ (Cell): _____

Email: _____

One Issue or Three: _____ Ad Size: _____ Artwork Fee: Yes No

Person You Worked With: (First & Last Name): _____

OFFICE ONLY:

Date Form Received: _____ Date Payment Received: _____ Date Artwork Received: _____

Form of Payment: CASH CREDIT CARD (Type) _____ CHECK: (Number) _____

**1/4 Page (5.25" tall x 4" wide)
\$500/Issue or \$1200/3 Issues**

**1/16 Page
(2.625" tall x
2"
wide)
\$150/Issue or
\$350/3 issues**

**1/8 Page (2.625" tall x 4" wide)
\$250/Issue or \$600/3 Issues**

**1/2 Page (5.25" tall x 8" wide)
\$750/Issue or \$2000/3 Issues**