



Athletic Field Signage Application

618-346-PLAY (7529) ~ 618-346-7530 Fax ~ 10 Gateway Drive, Collinsville, IL 62234 www.CollinsvilleRec.com

Looking for a chance to promote your business or organization? The Collinsville Area Recreation District offers numerous athletic field sponsorship opportunities to promote your business. Over 40,000 people per year visit our ballfield and athletic facilities. Promote your business and raise brand awareness with CARD athletic field signs.

For more information, just fill out this form, drop it off at our office or mail it to 10 Gateway Drive in Collinsville. Call 618-346-7529, or email us at info@collinsvillerec.com if you have questions.

We look forward to working with you.

Contact Name: _____ Business Name: _____

Phone Number: _____ Email: _____

Business Address (Street / City / State / Zip): _____

What Field or Location Are You Interested In? _____

Field Sign Cost

Left/Right Field (Ballfield): \$100.00 **Center Field(Ballfield):** \$150.00 **Other Fields (Archery/etc.):** \$150.00

Field Sign Guidelines

Size: The size of the sign can either be 4'x 8' for hard signs (e.g. wood, aluminum) or 3'x 6' for banners.

Materials: Hard signs should have pre-drilled holes in each corner as well as the top and bottom center for a total of six holes to be used to attach the sign to the fence. If wood is used, it must be treated as well. The banners should be of quality banner material and must include the reinforced holes in each corner.

Verbiage: No derogatory, offensive or profanity remarks or insults either direct or indirect.

Restricted Business: Tobacco, Alcohol and Adult businesses advertising or promotions are prohibited. Promotions of political candidates, politicians or campaigns also are prohibited.

Approval: All wording, logos, color schemes and pictures must be submitted for approval prior to having signs made. CARD has the authority to refuse any of the criteria items without specific reason.

Availability: Fields are on a first come first serve basis. If a preferred choice is not available, another field can be chosen or the request can be cancelled.

Renewal: If contracts are renewed by January 31 of each year, a 7% discount will be applied to the overall cost.

Multi-Field Advertising & Referral Discount: Clients wishing to have multi-advertising on a combination of fields will be granted a discount of 5% for each additional field, up to a 35% maximum total discount. If you refer a sponsor, you will be granted a discount of 10% up to 30%.

Vandalism/Maintenance: Clients are required to make repairs or replacements to signs within 30 days of notification if they are vandalized or damaged from natural occurrences. All signs damaged or vandalized will be removed within 10 business days and replaced once a new or corrected sign has been provided by the client within the same advertising year.