

**2010 INTERNATIONAL HORSERADISH FESTIVAL
JUNE 5-6
SPONSORSHIP COMMITMENT FORM**

Sponsorship Categories:

Set	\$200 - \$499	A horseradish Set is a piece of the horseradish root which is saved over the winter to be used as the seed to grow the next year's plant. Without Sets , there is no horseradish. Without sponsors, there is no Horseradish Festival. A <u>Set Sponsorship</u> will be recognized in the Horseradish Festival newspaper advertisements and on the Horseradish Festival Website.
Wild Root	\$500 - \$999	A Wild Root is a horseradish root which is NOT lifted or suckered after planting thus allowing the root to grow wild. A <u>Wild Root Sponsorship</u> will receive the benefits of a Set Sponsorship as well as sponsor an individual event at the festival. If commitment is made prior to March 1, the event will include the sponsor's name in all advertisements. Your sign or banner will be displayed on festival grounds. Sign/banner must be received prior to June 1. Sponsorable individual events include, but or not limited to, Root Toss, Root Sacking, Root Golf, Root Derby, Little Miss Pageant, Bands. Please call for availability and exact cost for event.
Select Root	\$1000 to \$3000	Select Roots are horseradish roots which have been suckered and lifted after planting thus making them the choice, number 1 horseradish root. A <u>Select Root Sponsorship</u> will receive the benefits of a Set Sponsorship as well as sponsor of an area of the festival. If commitment is received prior to March 1, the area will be referred to in all advertisements with the sponsor's name. Your sign or banner will be displayed on festival grounds in your sponsored area. Sign/banner must be received prior to June 1. For an additional fee, the sponsor can have a booth on the Festival grounds within their sponsored area. Areas offered include Festival Stage, Craft Area, Children's Area, Picnic Area, Parking Lot. Please call for availability and exact cost for each area.

Company/Organization: _____

Address: _____

Contact Name: _____ Telephone: _____

E-Mail Address: _____

- _____ I would like a Set Sponsorship
- _____ I would like a Wild Root Sponsorship for the _____ event.
- _____ I would like a Select Root Sponsorship for the _____ area.
- _____ My check payable to International Horseradish Festival is attached.

Please return this form to Kim Pamatot; International Horseradish Festival; 616 West Clay; Collinsville, IL 62234. Questions may be directed to Mike or Kim Pamatot at 618-344-3014 or KPamatot@amfam.com.