



2011 INTERNATIONAL HORSERADISH FESTIVAL
 JUNE 4-5
 SPONSORSHIP COMMITMENT FORM



Sponsorship Categories

| | | |
|-------------|-----------------|--|
| Set | \$250 - \$499 | A horseradish set is the piece of the horseradish root which saved over the winter to be used as the seed to grow the next year's plant. Without sets, there is no horseradish. Without sponsors, there is no Horseradish Festival. A set sponsorship will be recognized in Horseradish Festival Newspaper Advertisements and on the Horseradish Festival Website. |
| Wild Root | \$500 - \$999 | A wild root is a horseradish root which is NOT lifted or suckered after planting thus allowing the root to grow wild. A wild root sponsorship will receive the benefits of a set as well as be a sponsor of an individual event at the Festival. If commitment is made prior to March 1, the event will include the sponsors name in all advertisements. You will be allowed to display your sign or banner on the Festival Grounds. Events offered include, but or not limited to, Root Toss, Root Sacking, Root Golf, Root Derby, Little Miss Pageant, Recipe Contest, Bands. Please call for availability and exact cost for event. |
| Select Root | \$1000 - \$2000 | Select roots are horseradish roots which have been suckered and lifted after planting thus making them the choice, number 1 horseradish root. A Select root sponsorship will receive the benefits of a set as well as be a sponsor of an area of the Festival. If commitment is made prior to March 1, the area will be referred to in all advertisements with the sponsor's name. You will be allowed to display your sign or banner in your sponsored area. For an additional price, the sponsor will also be allowed to have a display on the Festival grounds within their area. Areas offered include Entertainment Stage, Festival Stage, Craft Area, Children's Area, Picnic Area, Parking Lot. Please call for availability and exact cost for area. |

Company/Organization _____

Address _____

Contact Name _____ Phone _____

E-mail Address _____

_____ I would like a Set sponsorship.

_____ I would like a Wild Root sponsorship for the _____ event.

_____ I would like a Select Root sponsorship for the _____ area.

_____ Check attached payable to the International Horseradish Festival

_____ Please bill me February 15, 2011

This form should be returned to Kim Pamatot at 616 West Clay, Collinsville, IL 62234. Questions can be directed to Mike or Kim Pamatot at 618-344-3014 or KPamatot@amfam.com.